



The DCSM Center for Thanksgiving™ Excellence Educational Experience



*Providing the
turkeys to success.*

November 27th, 2008
2347 Clipper St.
San Mateo, CA 94403
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A Pie-radigm Shift in Turkey Solutions

The DCSM Center for Thinksgiving™ Excellence Educational Experience. Not for everyone. Those who accept the challenge, however, will find unique rewards with lasting impact. Our program demands a great deal from both the faculty who create and deliver the courses and the Thanksgiving professionals who enjoy them. We encourage applications from established or emerging Thanksgiving leaders.

Once accepted, participants are immersed in an active education. It will challenge their assumptions. Disrupt their ordinary ways of thinking. Introduce them to new and unexpected ways of eating food. A carefully integrated mix of lectures, presentations, simulations, activities, small group discussions, hands-on workshops, and team-building exercises. By participating, they will prepare for the next steps in their lives demonstrating leadership here.



"In business, knowledge is power. In Thanksgiving, knowledge is survival."



"This is a fire hazard."

"I have no idea what you're asking of me."

"Their behavior was reprehensible."

"They were just following orders."

"The net gaussian surface entrance of the turkey—of the wire into the chicken is zero"

Learn. Innovate. Digest. Courses. At DCSM.



- Cultivating a New Pecan-Pie Mindset
- Creating a Culture of Carbonation
- Introducing Classic Cocktails into New Markets
- Leading the Way: Technical Innovation in Gravy Distribution
- Troubleshooting Techniques for Managing Difficult Yams
- 10 Things Every Bee Baker Should Know
- The Road to Success Through Careful Brining
- Navigating a Gravyboat in a Competitive Market
- 50 Onions to Caramelize and What You Need to Know Before You Start
- Rewarding Outstanding Work with Bacon
- Project Postmortem: 10 Gallons of Gravy: Successes and Failures
- Advanced Potato Technique Roundtable
- Turducken Cover: Contingency Planning
- Sensible Thanksgiving Scheduling: Milestones You Can Eat
- Eat Your Stuffing, Not Your Words. Communicating with Credibility
- You've Got to be Cool to Succeed: The LN2 Ice Cream Experiment
- Making a Delicious First Impression: It's Great to Meat You!
- Projecting a Positive Image of Your Stuffing
- Case Study in the Marketing of Avocado Ice Cream
- Tax Laws and Export Restrictions for Bacon
- The New Frying Morality: Ice Cream, Signs, and Irons? When Have You Gone Too Far?
- Keeping the Pie Firmly in the Pan: Managing Your Thanksgiving Guests
- Durian Pie: A Study in Marketing Mistakes and How to Avoid Them
- Cracking the Thompson's Turkey Open
- Making the Transition from Giblet to Gravy
- Diplomacy and Tact in the Kitchen. Making Your Yams Work for You
- Mastering Thanksgiving Politics, Influences, and Alliances
- Situational Cranberry Workshop II
- Nothing Builds Confidence Like Night Boating!
- How to Tell Critics to Stuff It: Onion, Sage, and Celery with Attitude
- Even Hard Sauce Ain't So Tough. Buttering up Your Confidence One Stick at a Time
- Team Spelled Backwards is Meat. Reversing Your Thinking on Community Building
- Remembering Where You've Bean: We Were All Green Once
- I Love What I Yam: Affirming Your Self Confidence
- Taking Stock: Everything's Better with Homemade Broth
- Build a Butter Sauce and the World Will Beat a Path to Your Door
- Building Baconfidence in Your Investors
- Trussing Your Teammates and Helping Them Truss You
- Managing Your Thyme Wisely and Other Sage Stuffing Advice

Raise your Thanksgiving PieQ!



Getting Thanksgiving. Giving Thanksgiving.



Thanksgiving Education that gives you an edge. At DCSM.

Everything we do at DCSM exists for one reason. Thanksgiving Excellence.
Two ovens. Four wireless controllers. One pound of potatoes per person per day.
For Four Consecutive Days.

At the DCSMCTEEE you engage. You refill.
And you emerge with more than just turkey.
Inspiration.

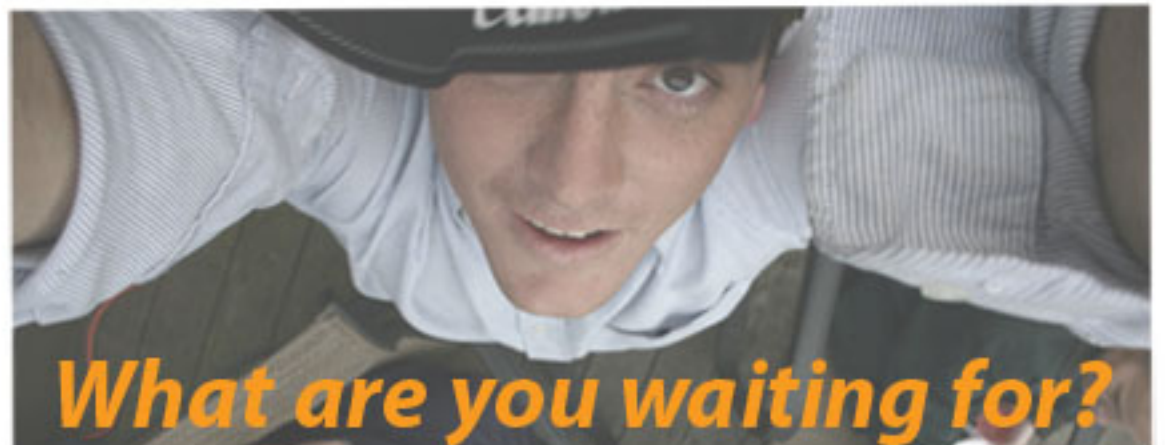


Global networking opportunities.
Reputable accreditation.
Adaptive learning techniques.
Visionary Thanksgiving leadership.
You. Here. At DCSM.

Drones Club San Mateo
2347 Clipper Street
San Mateo, CA, 94403

November 27th, 10:00am

Tel 1 650.863.3351
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What are you waiting for?